

MACC – MICHIGAN ALPINE COMPETITION COMMITTEE MEETING 10-18-2004

Minutes of the meeting conducted by call in conference

The meeting was called to order at 7:03 PM by President Mike Jablonski.

Attendance:

Mike Jablonski	Shawn Hughes	Scott Tater	Denise Talcott	John Thomas
Mike Sayers	Debi Koltoniak	Gary Bloodworth	Conston Taylor	Kate Fitkin
Ken McLaughlin	Doug Fellman	Jim Michon	Foster Butler	Paul Mooradian

Officers Reports:

President – Mike Jablonski

Need to come up with a name for our Race series so we can get on our awards. Suggestions have been:  
Up North Race Series Great Lakes Race Series Alpine Race Series Michigan Alpine Race Series (MARS)  
Midwest Alpine Race Series Alpine Race Club (ARC).  
Send E-mail to Mike with any suggestions. Come prepared to vote next meeting.

Vice President – Kate Fitkin

Met with Debi on marketing strategies for this year. Some of the ideas are:  
Use current racers as a part of the marketing. Contest with prize for the person who recruit the most new racers with a prize. \$10.00 off next year's registration for each new racer. Would put a space on application to list how the new racer heard about the MACC. Name of sponsor must be on the application to count.  
Target general skiers and Nastar racers. Contact Cary Adgate or Boyne to see if we can make information on our program available to people who sign up for Nastar.  
Make certain there is a link from Boyne Web page to MACC.  
Encourage guest racers to bring guest and reward them.  
Question was asked if we could count guest racers points if they join. Answer was NO. Must join first.  
Set up a course that guest racers could try out.  
Have a race course "open house".  
Put out banners to be our guest and race our course. Make sign simple and obvious, make it more friendly and easier for guest racers to come and sign up.  
Beer leagues: race reps to survey their club members to get names of racers that are in beer league to spread info on the MACC.  
Mike suggested that they had a lot on their plate and they may want to put together a committee to help.

Finances – Scott Tater

We have \$4200 after paying some bills. Have received 15 to 20 registrations so far. All set for tax-exempt status. One more form to fill out, also questioned whether our name change would affect organization legal name. Mike said that this name (MACC) would not change. Insurance policy premium not due till Dec.

Computers, Software & Results – Steve Coatney

Not here, no report

Timing - Shawn Hughes

Use current people set up and take down the computer hardware. Saturday is the more difficult day. The other issue concerns running two early races on south hill suggested by Mick. Will get with Mick on timer scheduling problems. Shawn to put his thoughts together in an E-mail to Mick and wait for his response. Shawn could use some people that are computer savvy and interested in being timers. Anybody that knows someone that is interested should contact Shawn.

Web Site & Rules – Mike Sayers

Nothing new. Minutes are on the web.

Race Workers – Jim Michon

Will be getting with Dennis Parrott for a few more web pages for sign ups. Will use the web page from last year for timer sign ups. Will work with Craig on getting armbands.  
Suggestion made to have a COC and 2 maintenance workers assigned to each race, with the two maintenance workers capable of being COC. That way if any one of the three could not make the race, one could step up and be chief of course. If need be, one of the course workers (gatekeeper) could be pulled to do maintenance.

#### Awards & Sponsors – John Thomas

No changes to our sponsors and no addition sponsors. JT. to try and get up to Shumakers to get World Cup awards money. Mike suggested sandstone coasters for awards this year. Mike to send info on the coasters to J.T. Need to know what the new name for our race series is going to be, so we can get on our awards. Would like 6 weeks to order awards. Need to know number of classes we are going to run. Mike Sayers to send note to J.T. on number of classes. Usually this is the same as what we ended up with last year.

#### Registration & Bibs – Ginnie Uhley

Not here; no report. New bibs on order

#### Course Setting – Bob Simpson

Not present. No report

#### Course Operations – Craig Mcleod

Not present. No report.

#### Publicity & Recruitment – Debbie Lewis-Koltaniak

Contact MI Sports and Fitness Magazine and get an article in. Get us on miskier.com with Jim Neff. Invite editors of area newspapers to come and race with us and get a feature article written about us.

#### Correspondence – Doug Fellman

#### Newsletter – Conston Taylor

Mike Sayers deferred to Steve Coatney, because of his absence to send the E-mail list of racers to Conston.

#### Old Business:

Qualifier race improvements include possibly getting Cary Adgate to help us in evaluating new racers.

#### New Business:

Mike J. reported that he contacted Ed Grice of Boyne and the new timing shack at bottom of hill is stilled planned. Plans to regrade the north start shack are still open. The parking lot at the foot of Superbowl has been regarded.

The meeting was adjourned at 8:25PM.

Next meeting: November 15, 2004 (This is a call in meeting.)

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Respectfully submitted,

Doug Fellman