

MACC – MICHIGAN ALPINE COMPETITION COUNCIL - MEETING 11-15-2004

Minutes of the meeting conducted by call in conference

The meeting was called to order at 7:05 PM by President Mike Jablonski.

Attendance: Officers

Mike Jablonski	P	Shawn Hughes	A	Scott Tater	P	John Thomas	A	Steve Coatney	P
Mike Sayers	P	Debi Koltoniak	A	Conston Taylor	P	Kate Fitkin	P	Bob Simpson	A
Doug Fellman	P	Jim Michon	P	Craig Mcleod	P	Ginnie Uhley	A		

Attendance: Team Racer Representatives

Yas Miyawaki	AA (P)	Mark Banninger	P (A)	Peggy Konsza	SM (A)	Dennis Doherty	SN (A)
Bruce Johnson	GM (A)	Paul Mooradian	R (P)	Robert Morey	SM (A)	Ken McLaughlin	SW (P)
Foster Butler	JD (A)	Gary Konsza	SM (A)	Gary Bloodworth	SN (A)	Jean Seefeld	SW (A)
Cynthia Ross	SD (A)	Mick Serafinski	TR (A)				

Attendance: Racers

Denise Talcott

Officers Reports:

President – Mike Jablonski

There was a lot of discussion on the new name for the race series. Paul Mooradian suggested we wait and not vote tonight. He suggested we take our time come up with a name that short, catchy and good for marketing. Mike Sayers agreed. There was a weak objection by Steve Coatney that was later retracted. Suggestion was made to have Dave Samalik work on a logo for the race series. The name change is currently on hold until we can come up with a new logo, narrow down the list of names and possibly get some suggestions from someone in marketing.

Vice President – Kate Fitkin

Kate will get a committee going to help with promotions. Denise will help out. Trial course for first time racers was discussed. It was thought to be too difficult to monitor and it just ends up as a training course for other racers. Will try and promote through the Nastar races and Boyne Ski School with signs and promotional info.

Finances – Scott Tater

We have \$4200. We have taken in \$1980 from 2005 registrations. We are currently OK on finances. There are currently some outstanding bills that need to be turned in.

Computers, Software & Results – Steve Coatney

No new items to report. Need to work with Shawn on the personnel required to set up computers. It works out to 3 weekends that Shawn will need to get people to set up the hardware. Steve will do the 1<sup>st</sup> weekend and there is none for Searchmont.

Timing - Shawn Hughes

Not present, no report.

Web Site & Rules – Mike Sayers

Nothing new. If you want something posted on the website, send it to Mike.

Race Workers – Jim Michon

Will be getting with Dennis Parrott for additional web pages for sign ups.

Awards & Sponsors – John Thomas

Not present. No report. Mike reported that the information on the award coasters has been sent to J.T.

#### Registration & Bibs – Ginnie Uhley

Not present; no report. Question was raised if we would continue to have registration in the cafeteria. Consensus was to continue registration in the Cafeteria as done before. There will be improvements to make the process better with more visible directions (signs), especially for new racers.

#### Course Setting – Bob Simpson

Not present. No report

#### Course Operations – Craig Mcleod

Craig thanked Jim Michon for the help with the armbands. Craig has contacted about half of his people and plans to e-mail all of them concerning the check sheets and responsibilities. COC armbands will be orange and the course maintenance people will be yellow. Getting 8 for COC and 25 for maintenance, numbers to be adjusted if less expensive to buy more.

#### Publicity & Recruitment – Debbie Lewis-Koltaniak

Working on getting committee together and marketing plan. Will put brochures out at some of the ski shops in the area. Mike reminded us that the application form on the web is typed up so it can be folded into a size to fit in the pockets of the displays in shops. Paul Mooradian said he would run some copies and put them in the northern ski shops. Will check into getting us on the Michigan Skier news radio on Fridays to promote our racing program.

#### Correspondence – Doug Fellman

#### Newsletter – Conston Taylor

Conston has sent out the first e-mail newsletter. There was some discussion if this was going to be adequate to remind people to get their registrations in. It was decided to do a mailing. Because of timing constraints and Conston was leaving town Craig Mcleod volunteered his secretary to help out and sent the letters out. Conston will e-mail the info to Craig.

#### Old Business:

Need qualifier race improvements. Question asked regarding the movement of racers to different courses. A lot will depend on registrations, but it would appear that there would be some movement for the coming season.

#### New Business:

None.

The meeting was adjourned at 8:34PM.

Next meeting: December 13, 2004 (This is a call in meeting.)

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Respectfully submitted,

Doug Fellman