

MACC – MICHIGAN ALPINE COMPETITION COUNCIL - MEETING 04-14-14

Minutes of the in person meeting.

President Scott Pyles called the meeting to order at 7:14 PM.

Attendance: Officers

Mike Jablonski – P	Shawn Hughes – P	John Thomas –A	Steve Coatney – P	Mike Hiebrink-P
Mike Sayers – P	Debi Koltoniak - P	Kelly Gwinnell – A	Ted Jablonski– P	Scott Pyles-P
Doug Fellman – P	Bill Perlmutter –A	Craig Mcleod –A	Ginnie Uhley – P	Dave Carrico-P
Denise Miller – P	Tom Halsey-P	Kermit Anderson-A	Alex Carrico-P	

Attendance: Team Racer Representatives

Yas Miyawaki, AA - P	Peggy Konsza, SC-A	Chip Dayton, SW – P	Dennis Parrot - P
Stephan Morgan, JD-A	Gary Konsza, SC – A	Gary Bloodworth, SN – P	Andy Kerbrat, SW – A
Rob Reader – P	Mick Serafinski, TR – A	Joe Connelly - P	Holly Polopolos AA – A
Kate Fitkin – A	Sue Holmes –P		

Others in attendance: Debi's driver Nick Koltoniak

The meeting was opened with the numbers summary report from Mike Sayers. Copies had been sent out previously to everyone by E-mail. Mike went over the high points. Our numbers are down to our lowest point in the past several years. Not sure why, possibly due to the weather Boyne was also slower this year despite having great snow. Even with the low numbers our program is still one of the best in the country. We need to get new members and keep our program appealing to the current members.

Mike Hiebrink reported on finances. We have \$7611.21 in our account which is ~\$1000 more than we ended last year with.

Scott then went over the survey. We had 104 response 102 of which were compiled in the results that were passed out. There were a lot of good comments that we need to look at over the summer. Our number 1 challenge is to bring in more new racers. Everyone needs to keep this as a priority for next year. Several comments on how to get the program more visibility, one was bumper stickers another was to give everyone brochures and calling cards to pass out.

HST racers need to keep working to get them into our program. The High School racing committee vote in May on letting the racers compete in more races, which would open it up to let them race more races in our program.

Debi presented some new ideas for our logo. The general consensus was that we need something that better depicts us as a ski racing organization. Debi will refine logo and bumper sticker ideas. Anyone with any suggestions should contact Debi.

The schedule for next year is tentatively set, everything except the 3<sup>rd</sup> weekend. Mike Sayers made a motion to accept schedule as is, Alex 2<sup>nd</sup> motion passed. Searchmont is out, but Marquette could still be a possibility. Survey shows that there are approximately 60 – 70 racers that travel whether we go to Searchmont or Marquette while the rest stay home. It looks like we will stay in Michigan for the 3<sup>rd</sup> weekend and try and get a better participation. The location will have to be determined.

Scott and Mike Heibrink passed out a proposed budget for next year.

Scott is taking an active part in dealing with our sponsors. He has already talked to several of them and will get with the remainder of them this summer. He is hoping to get better participation by them and in turn get more racers to recognize and visit the sponsors. One idea was to have the sponsors host a race and recognize them at the awards.

Ginnie Uhley has volunteered to be the MDSC representative for MACC. Congratulations!

Scott was unanimously elected for another term as President

The meeting was adjourned 9:12 PM

**Next meeting will be in the fall**

Respectfully submitted,

Doug Fellman, Secretary