

The MACC Numbers for the 2014 Season

Mike Sayers

This is the annual report on our attendance. All previous reports are available (along with this one) on the web site in the MACC section, at: <http://www.maccracing.org/macc/minutes/>

Summary

Our numbers dropped again this year; our average attendance dropped by about 15% for the Boyne races and about 7% overall (the ten races that had World Cup points). For comparison, we're told that the Michigan ski resorts had significant losses (about 20%) in tickets and lodging due to the unusually cold temperatures, plus a number of winter storms on Friday nights.

Most of the loss in our turnout was for racers between ages 24 – 39.

The Skiniks team gained a vote, so next year the MACC Board will have 12 votes, with 7 voting members needed for a quorum.

MACC Team Attendance and Votes

Table 1 shows the team turnout for 2014 and the resulting team votes for 2015. The table also includes a column **Reg.** that indicates the number of racers who registered with each team. The total registration is 159; last year it was 172, and the year before it was 181.

Table 1. Team turnout for 2014 and votes for 2015.

Ski Team	Votes	Reg.	Total	Ave	1	2	4	5	6	7	8	9	10	11
Ann Arbor	1	13	72	7.2	8	9	12	3	4	4	7	7	9	9
Jim Dandy	0	2	6	0.6	1	1	1				1	1		1
Renegades	0	5	27	2.7	5	4	2	2	1	1	3	3	3	3
Skiniks	2	15	130	13	14	14	14	11	11	11	13	14	14	14
Skiwis	1	15	103	10.3	11	12	11	5	6	6	14	14	12	12
Snow Drifters	2	29	205	20.5	26	28	23	14	16	16	17	23	18	24
Team Rust	2	33	186	18.6	26	25	24	8	8	9	21	19	23	23
Thunderbirds	2	25	157	15.7	19	19	21	7	7	7	19	18	19	21
Toledo	2	20	174	17.4	20	19	20	15	15	14	17	20	17	17
No Team		2	0	0	0	0	0	0	0	0	0	0	0	0

With 10 races (the Cantor Cup is not counted), it takes 50 racer starts for a team to get a vote, 120 to get two votes, and 300 to get three votes. Next year the MACC teams will have 12 votes, an increase from last year as the Skiniks went from one to two votes.

Schussmeisters dropped out as a team.

For comparison over past years, Table 2 shows the attendance histories of the recent teams since 1992.

Table 2. Average attendance by team going back to 1992.

Ski Team	92	96	98	00	02	04	05	06	07	08	09	10	11	12	13	14
Ann Arbor	16	12	14	16	9	10	10	10	9	12	11	10	11	8	9	7
GM Ski Club	43	24	17	9	5	3	5	4	5	6	7	5	4	2		
Jim Dandy	11	11	11	11	12	3	5	11	7	5	4	2	2	1	2	1
Renegades						6	12	11	10	9	6	6	4	6	5	3
Schussmeisters	33	35	40	33	32	23	18	13	15	16	9	5	2	2	2	
Skiniks	24	18	13	14	15	16	14	11	11	11	13	12	14	14	12	13
Skiwis	8	6	9	26	21	14	13	15	17	16	17	9	8	11	11	10
Snow Drifters	7	10	8	13	19	18	12	10	12	13	9	12	12	16	16	21
Team Rust	27	15	19	15	12	10	11	14	16	17	12	14	17	18	18	19
Thunderbirds	31	33	29	25	26	19	27	31	28	23	22	21	21	21	19	16
Toledo	7			13	13	13	20	22	16	19	17	17	22	24	23	17

Turnout per Race

Table 3 shows our turnout for each year going back to 1992 (except 1995—no files). These numbers include guest racers.

Table 3. Turnout per race.

Year	Ave	Boyne	1	2	3	4	5	6	7	8	9	10	11	12	13
1992	286	312	360	353	316	320	203	204	299	297	246	286	267		
1993	256	284	333	339	275	278	208	195	209	205	247	236	237	288	272
1994	262	287	304	293	298	292	282	269	191	214	212	232	286	268	
1996	209	236	280	275	226	221	206	207	<i>129</i>	<i>153</i>	<i>142</i>	200	240	234	
1997	212	250	254		253	261	255	259	<i>129</i>	<i>127</i>	<i>122</i>	204	244	229	
1998	191	212	230	221	221	220	198	208	<i>138</i>	<i>142</i>	<i>136</i>	178	213	190	
1999	203	226	245	230	225	210	214	226	<i>153</i>	<i>158</i>	<i>152</i>	194	229	?	
2000	187	222*	238	221	227	226	217	203	<i>143</i>	<i>134</i>	<i>133</i>	143	179	108	
2001	185	203	231	218	220	220	187	198	<i>140</i>	<i>147</i>	<i>128</i>	158	193	144	
2002	176	210*	225	210	227	211	<i>117</i>	<i>128</i>	<i>126</i>	196	188	156	150	?	
2003	165	182	201	200	194	195	<i>114</i>	<i>121</i>	<i>123</i>	176	163	149	181	123	
2004	162	184	192	183	170	179	<i>104</i>	<i>112</i>	<i>112</i>	193	190		182	100	
2005	162	182	201	197	175	174	189	183	<i>100</i>	<i>116</i>	<i>114</i>	157	179	92	
2006	175	197	217	205	201	199	<i>117</i>	<i>120</i>	<i>116</i>	206	204	163	183	103	
2007	160	178	179	173	189	180	<i>111</i>	<i>115</i>	<i>113</i>	191	165	168	181	109	
2008	167	194	195	183	202	196	<i>95</i>	<i>103</i>	<i>94</i>	216	201	170	187	105	
2009	134	156	174	158	164	155	<i>74</i>	<i>78</i>	<i>75</i>	161	156	135	144	83	
2010	120	143	158	154	146	131	<i>57</i>	<i>60</i>	<i>58</i>	139	139	132	147	114	
2011	123	147	155	155	149	150	<i>56</i>	<i>61</i>	<i>59</i>	140	148	129	149	119	
2012	129	150	159	148	152	153	<i>70</i>	<i>73</i>	<i>75</i>	150	149	138	148	122	
2013	120	144	148	140	145	146	<i>51</i>	<i>56</i>	<i>58</i>	141	145	131	155		
2014	111	127	132	136	129		<i>68</i>	<i>70</i>	<i>76</i>	116	123	119	137	108	

*Average of first 6 Boyne 2000 / 2002 races (normal weather).

Searchmont and Marquette numbers are shown in italics starting in 1996. The averages in the column “**Boyne**” do not include Searchmont or the Cantor Cup. The averages in the column “**Ave**” do not include the Cantor Cup for years after 1998.

Turnout at Marquette this season was 56% of the typical Boyne turnout. This is an improvement over the past few years at Searchmont, but still significantly below the normal Boyne turnout.

Courses and Classes

Table 4 shows the attendance for the courses, including guests.

Table 4. Course attendance.

Course	Reg.	1	2	4	5	6	7	8	9	10	11
1	55	45	48	43	49	20	20	42	45	41	48
2	41	42	40	35	19	51	56	27	32	31	37
3	37	27	27	34				29	29	31	34
4	25	18	21	19				18	20	16	19

Table 5 shows the attendance for each of our 22 classes. It also includes the number of registrations per class at the end of the year.

Table 5. Attendance by class.

Class	Reg.	Ave	1	2	4	5	6	7	8	9	10	11
Open Elite Men	5	3.9	3	4	4	3	4	5	5	4	3	4
Elite-1 Men	11	7.5	8	7	7	6	6	6	10	9	7	9
Elite-1 Men (Vet)	21	13.8	17	18	18	8	9	9	12	17	14	16
Elite-2 Men	6	3.9	5	5	6	3	3	3	4	4	3	3
Elite-2 Men (Vet)	11	8.5	13	14	12	5	6	5	5	7	9	9
A Men	5	4.4	5	5	4	4	4	4	4	4	5	5
A Men (Vet)	10	6.3	10	10	7	2	2	2	7	8	7	8
A Men (Supervet)	3	2.3	3	3	3	2	2	2	2	2	2	2
B Men	7	3.7	5	4	6	1	1	1	5	6	4	4
B Men (Vet)	9	5.8	7	7	8	2	3	3	6	6	8	8
B Men (Supervet)	8	6.0	7	7	8	4	4	4	6	6	7	7
C Men	6	3.3	4	5	5	1	1	1	4	4	4	4
C Men (Supervet)	7	4.0	5	6	5	2	2	2	4	4	5	5
D Men	7	4.3	4	4	5	2	2	2	6	6	6	6
Open Elite Women	3	2.7	3	3	3	2	2	2	3	3	3	3
Elite-1 Women	7	4.4	6	6	5	3	3	3	5	5	3	5
Elite-2 Women	8	6.3	7	7	5	6	6	6	6	5	8	7
A Women	4	2.5	4	3	3	1	1	1	3	4	2	3
A Women (Vet)	5	3.1	4	3	3	3	2	3	3	3	3	4
B Women	5	2.1	1	1	2	1	1	1	2	2	5	5
C Women	5	4.9	4	5	7	4	4	4	6	5	5	5
D Women	5	2.1	5	4	2				4	3	1	2

Age Distribution

Table 6 shows information about the distribution of our racers by age over the past few years. Ages were based on Dec 31 before the first race of the season. It gives the number of registered racers in each age group. The last three columns give ages at 25-percentile intervals: this season, 25% of our racers were 45

or younger, 50% were 54 or younger, and 75% were 60 or younger. That means about a quarter of our racers are between 54 and 60, and half are between 45 and 60.

Table 6. Distribution of racers by age.

Season	Number of racers in different age groups									Percentile ages		
	15-17	18-23	24-39	40-49	50-59	60-69	70-79	80+	?	25%	50%	75%
2009	7	16	20	55	69	27	8	4	0	42	49	56
2010	7	8	21	41	59	29	7	3	0	42	50	58
2011	10	7	20	32	70	29	10	3	8	44	52	59
2012	6	11	22	30	69	28	9	1	5	43	52	58
2013	3	7	27	26	68	31	9	1	0	43	52	59
2014	5	9	15	22	63	33	11	1	0	45	54	60

Our numbers have been stable over the past few years for the older racers; the table shows small drops for racers between 40 and 59, and small increases for racers between 60 and 79. We're getting a few more young racers (23 and under), but lost almost half of our racers in the age bracket 24-39.